COURSE DETAIL

BUSINESS AND INNOVATION ECOSYSTEMS
Country Brazil
Host Institution Pontifical Catholic University of Rio de Janeiro
Program(s) Pontifical Catholic University of Rio de Janeiro
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 132
UCEAP Course Suffix
UCEAP Official Title BUSINESS AND INNOVATION ECOSYSTEMS
UCEAP Transcript Title BUS&INNOV ECOSYSTMS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the definition of national innovation systems and business ecosystems and the understanding on how to identify and build innovative business models. It discusses the phenomenon of innovation considering the relationships between firms, national innovation systems, and business ecosystems and presents the basic concepts related to the innovation process.

Language(s) of Instruction
English

Host Institution Course Number
ADM9977

Host Institution Course Title
BUSINESS AND INNOVATION ECOSYSTEMS

Host Institution Course Details
https://ead.puc-rio.br/course/view.php?id=73350

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Administração

Course Last Reviewed
2022-2023

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