

COURSE DETAIL

BUSINESS AND INNOVATION ECOSYSTEMS

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

132

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS AND INNOVATION ECOSYSTEMS

UCEAP Transcript Title

BUS&INNOV ECOSYSTMS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the definition of national innovation systems and business ecosystems and the understanding on how to identify and build innovative business models. It discusses the phenomenon of innovation considering the relationships between firms, national innovation systems, and business ecosystems and presents the basic concepts related to the innovation process.

Language(s) of Instruction

English

Host Institution Course Number

ADM9977

Host Institution Course Title

BUSINESS AND INNOVATION ECOSYSTEMS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Administração

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