COURSE DETAIL

BUSINESS ENVIRONMENT OF CHINA
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 117
UCEAP Course Suffix
UCEAP Official Title BUSINESS ENVIRONMENT OF CHINA
UCEAP Transcript Title BUSINESS IN CHINA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course provides an insight of China's economy and China's political economy to develop a sense of business environment in China. It examines Chinese culture and its effect on China's business and economic environment; provides an analysis of China's political system, China prior to the economic reform, recent economic developments, and segmenting China's consumer markets. The course includes two team projects and requires several field trips around China to observe the business environment. Assessment: attendance and class participation (10%), power point project (35%), 2 brief papers (55%).

Language(s) of Instruction
English

Host Institution Course Number
ECON3370

Host Institution Course Title
BUSINESS ENVIRONMENT OF CHINA

Host Institution Course Details

Host Institution Campus
Chinese U. H.K.

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed
2023-2024

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