

## COURSE DETAIL

### BUSINESS ENVIRONMENT OF CHINA

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

117

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ENVIRONMENT OF CHINA

**UCEAP Transcript Title**

BUSINESS IN CHINA

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course provides an insight of China's economy and China's political economy to develop a sense of business environment in China. It examines Chinese culture and its effect on China's business and economic environment; provides an analysis of China's political system, China prior to the economic reform, recent economic developments, and segmenting China's consumer markets. The course includes two team projects and requires several field trips around China to observe the business environment. Assessment: attendance and class participation (10%), power point project (35%), 2 brief papers (55%).

## Language(s) of Instruction

English

## Host Institution Course Number

ECON3370

## Host Institution Course Title

BUSINESS ENVIRONMENT OF CHINA

## Host Institution Course Details

## Host Institution Campus

Chinese U. H.K.

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Economics

## Course Last Reviewed

2023-2024

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