

COURSE DETAIL

BUSINESS ENVIRONMENT OF CHINA

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ENVIRONMENT OF CHINA

UCEAP Transcript Title

BUSINESS IN CHINA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides an insight of China's economy and China's political economy to develop a sense of business environment in China. It examines Chinese culture and its effect on China's business and economic environment; provides an analysis of China's political system, China prior to the economic reform, recent economic developments, and segmenting China's consumer markets. The course includes two team projects and requires several field trips around China to observe the business environment. Assessment: attendance and class participation (10%), power point project (35%), 2 brief papers (55%).

Language(s) of Instruction

English

Host Institution Course Number

ECON3370

Host Institution Course Title

BUSINESS ENVIRONMENT OF CHINA

Host Institution Campus

Chinese U. H.K.

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

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