

COURSE DETAIL

CONSUMER CULTURE IN CONTEMPORARY CHINA

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Hong Kong Summer, CUHK

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Asian Studies

UCEAP Course Number

23

UCEAP Course Suffix**UCEAP Official Title**

CONSUMER CULTURE IN CONTEMPORARY CHINA

UCEAP Transcript Title

CONSUMER CLTR CHINA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the historical processes and features of China's consumer culture development in the 20th century, especially after the 1970s.

Language(s) of Instruction

English

Host Institution Course Number

CHES 2104

Host Institution Course Title

CONSUMER CULTURE IN CONTEMPORARY CHINA

Host Institution Course Details

Host Institution Campus

International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Centre for Chinese Studies

Course Last Reviewed

2023-2024

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