

COURSE DETAIL

MEDIA LANDSCAPE

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

107

UCEAP Course Suffix**UCEAP Official Title**

MEDIA LANDSCAPE

UCEAP Transcript Title

MEDIA LANDSCAPE

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the history and current state of the film and television industry. It focuses on and how information is produced, distributed, and consumed on a global level. Topics of study include: cinema and film as a cultural industry; cultural exception and national media policy; regulation and deregulation of the television industry; public service and financing in the European television realm; the Hollywood hegemony in film and television; the Big 5 networks; HBO and pay TV networks; the digital revolution and piracy; and the advent of IPTV.

Language(s) of Instruction

Host Institution Course Number

13519

Host Institution Course Title

ESTRUCTURA DEL SISTEMA AUDIOVISUAL

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

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