

COURSE DETAIL

FAMILY BUSINESS MANAGEMENT

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

FAMILY BUSINESS MANAGEMENT

UCEAP Transcript Title

FAMILY BUS MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides a study of family owned or controlled businesses, with special emphasis on the specific challenges they face. It takes into account the organization and management of human resources within a family business structure, as well as the competitive advantages and specific problems that can result.

Language(s) of Instruction

Host Institution Course Number

13206

Host Institution Course Title

DIRECCIÓN DE EMPRESAS FAMILIARES

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Host Institution Department

Economía de la Empresa

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