

# COURSE DETAIL

## FAMILY BUSINESS MANAGEMENT

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

108

**UCEAP Course Suffix****UCEAP Official Title**

FAMILY BUSINESS MANAGEMENT

**UCEAP Transcript Title**

FAMILY BUS MGMT

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course provides a study of family owned or controlled businesses, with special emphasis on the specific challenges they face. It takes into account the organization and management of human resources within a family business structure, as well as the competitive advantages and specific problems that can result.

## Language(s) of Instruction

### Host Institution Course Number

13206

### Host Institution Course Title

DIRECCIÓN DE EMPRESAS FAMILIARES

### Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2017&plan=147&asig=13...>

### Host Institution Campus

Getafe

### Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

### Host Institution Degree

### Host Institution Department

Economía de la Empresa

### Course Last Reviewed

2022-2023

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