COURSE DETAIL

FAMILY BUSINESS MANAGEMENT
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title FAMILY BUSINESS MANAGEMENT
UCEAP Transcript Title FAMILY BUS MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course provides a study of family owned or controlled businesses, with special emphasis on the specific challenges they face. It takes into account the organization and management of human resources within a family business structure, as well as the competitive advantages and specific problems that can result.

Language(s) of Instruction

Host Institution Course Number
13206

Host Institution Course Title
DIRECCIÓN DE EMPRESAS FAMILIARES

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2017&plan=147&asig=13...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Host Institution Department
Economía de la Empresa

Course Last Reviewed
2022-2023

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