

COURSE DETAIL

CREATIVITY AND INNOVATION

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

CREATIVITY AND INNOVATION

UCEAP Transcript Title

CREATIVTY&INNOVATN

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course offers an introduction to creativity and innovation. Topics include: what is and what is not creativity; the creative personality; lateral thinking; creative skills; key principles of creativity; methods and tools for the application of creative thinking; the process of problem-solving-- models, phases, tools, and application; monitoring and control of decisions; group decision making-- consensus.

Language(s) of Instruction

Host Institution Course Number

13457

Host Institution Course Title

CREATIVIDAD E INNOVACIÓN

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=256&anio=2023&plan=418&asig=13...>

Host Institution Campus

Leganés

Host Institution Faculty

Host Institution Degree

Grado en Ingeniería en Tecnologías Industriales

Host Institution Department

Materias transversales

Course Last Reviewed

2022-2023

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