

# COURSE DETAIL

## CREATIVITY AND INNOVATION

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

103

**UCEAP Course Suffix****UCEAP Official Title**

CREATIVITY AND INNOVATION

**UCEAP Transcript Title**

CREATIVTY&INNOVATN

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

## Course Description

This course offers an introduction to creativity and innovation. Topics include: what is and what is not creativity; the creative personality; lateral thinking; creative skills; key principles of creativity; methods and tools for the application of creative thinking; the process of problem-solving-- models, phases, tools, and application; monitoring and control of decisions; group decision making-- consensus.

## Language(s) of Instruction

### Host Institution Course Number

13457

### Host Institution Course Title

CREATIVIDAD E INNOVACIÓN

### Host Institution Campus

Leganés

### Host Institution Faculty

### Host Institution Degree

Grado en Ingeniería en Tecnologías Industriales

### Host Institution Department

Materias transversales

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