COURSE DETAIL

ENTREPRENEURSHIP ONLINE

Country

United Kingdom - England

Host Institution

Imperial College London

Program(s)

Imperial College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

108

UCEAP Course Suffix

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UCEAP Official Title

ENTREPRENEURSHIP ONLINE

UCEAP Transcript Title

ENTREPRNSHIP ONLINE

UCEAP Quarter Units

5.00

UCEAP Semester Units

Course Description

This course examines the knowledge, skills, and experience in starting up an innovative business, in looking for critical funding and in structuring a deal to make a business viable. The course is geared towards students who want to develop an entrepreneurial mindset, want to undertake innovative business cases, or have a general interest in start-ups.

Language(s) of Instruction

English

Host Institution Course Number

BUSI60042

Host Institution Course Title

ENTREPRENEURSHIP ONLINE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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