

COURSE DETAIL

ONLINE JOURNALISM

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

125

UCEAP Course Suffix**UCEAP Official Title**

ONLINE JOURNALISM

UCEAP Transcript Title

ONLINE JOURNALISM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides a study of the techniques and methodologies for the development of multimedia content, in particular journalistic concepts applied to the internet (sources, newsmaking, and journalistic writing). It looks at the transformation of the media on the internet, new platforms and media projects, as well as the latest trends including data and brand journalism.

Language(s) of Instruction

Host Institution Course Number

13278

Host Institution Course Title

PERIODISMO EN LA RED

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

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