

# COURSE DETAIL

## BUSINESS ECONOMICS

### Country

United Kingdom - England

### Host Institution

Imperial College London

### Program(s)

Imperial College London

### UCEAP Course Level

Upper Division

### UCEAP Subject Area(s)

Economics Business Administration

### UCEAP Course Number

115

### UCEAP Course Suffix

N

### UCEAP Official Title

BUSINESS ECONOMICS

### UCEAP Transcript Title

BUSINESS ECONOMICS

### UCEAP Quarter Units

5.00

### UCEAP Semester Units

3.30

## **Course Description**

Economics provides us with a useful set of tools for analyzing the world and aiding decision-making by businesses and governments. This course gives students an overview of many of these tools and of the insights that can be obtained with them, concentrating on those most relevant to businesses. This means that most of the lectures are on microeconomic topics, looking at the actions of firms and of individuals, but the course concludes with some coverage of macroeconomic problems and policies, looking at the economy as a whole. Upon completion of this course, students can intelligently discuss and analyze current events in business and economics.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

BUSI60038

## **Host Institution Course Title**

BUSINESS ECONOMICS

## **Host Institution Course Details**

### **Host Institution Campus**

Imperial

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business School

## **Course Last Reviewed**

2022-2023

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