

COURSE DETAIL

BUSINESS ECONOMICS

Country

United Kingdom - England

Host Institution

Imperial College London

Program(s)

Imperial College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

115

UCEAP Course Suffix

N

UCEAP Official Title

BUSINESS ECONOMICS

UCEAP Transcript Title

BUSINESS ECONOMICS

UCEAP Quarter Units

5.00

UCEAP Semester Units

Course Description

Economics provides us with a useful set of tools for analyzing the world and aiding decision-making by businesses and governments. This course gives students an overview of many of these tools and of the insights that can be obtained with them, concentrating on those most relevant to businesses. This means that most of the lectures are on microeconomic topics, looking at the actions of firms and of individuals, but the course concludes with some coverage of macroeconomic problems and policies, looking at the economy as a whole. Upon completion of this course, students can intelligently discuss and analyze current events in business and economics.

Language(s) of Instruction

English

Host Institution Course Number

BUSI60038

Host Institution Course Title

BUSINESS ECONOMICS

Host Institution Campus

Imperial

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Business School

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