COURSE DETAIL

BUSINESS ECONOMICS

Country
United Kingdom - England

Host Institution
Imperial College London

Program(s)
Imperial College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics Business Administration

UCEAP Course Number
115

UCEAP Course Suffix
N

UCEAP Official Title
BUSINESS ECONOMICS

UCEAP Transcript Title
BUSINESS ECONOMICS

UCEAP Quarter Units
5.00

UCEAP Semester Units

3.30

Course Description

Economics provides us with a useful set of tools for analyzing the world and aiding decision-making by businesses and governments. This course gives students an overview of many of these tools and of the insights that can be obtained with them, concentrating on those most relevant to businesses. This means that most of the lectures are on microeconomic topics, looking at the actions of firms and of individuals, but the course concludes with some coverage of macroeconomic problems and policies, looking at the economy as a whole. Upon completion of this course, students can intelligently discuss and analyze current events in business and economics.

Language(s) of Instruction
English

Host Institution Course Number
BUSI60038

Host Institution Course Title
BUSINESS ECONOMICS

Host Institution Course Details

Host Institution Campus
Imperial

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business School

Course Last Reviewed
2022-2023

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