

COURSE DETAIL

COMPARATIVE MEDIA: UNITED STATES AND UNITED KINGDOM

Country

United Kingdom - England

Host Institution

UC Center, London

Program(s)

London's Calling

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

COMPARATIVE MEDIA: UNITED STATES AND UNITED KINGDOM

UCEAP Transcript Title

COMPARV MEDIA:US&UK

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course focuses on the differing approaches and styles used by global media. Students investigate press and journalism business models, issues of globalization, and examine cross-national differences in terms of ethics, media content, and access to creative industries. It also considers theories around social change and globalization.

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

COMPARATIVE MEDIA: UNITED STATES AND UNITED KINGDOM

Host Institution Campus

Bloomsbury

Host Institution Faculty

Host Institution Degree

Host Institution Department

N/A

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