COURSE DETAIL

DIGITAL TRENDS AND MANAGEMENT IN CLOUD COMPUTING
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Graduate
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 200
UCEAP Course Suffix
UCEAP Official Title DIGITAL TRENDS AND MANAGEMENT IN CLOUD COMPUTING
UCEAP Transcript Title DIG TRENDS MGMT CLD
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course aims to equip students with the necessary knowledge and skills to navigate the digital landscape of business resilience. The course features case studies and collaboration with Amazon Web Services (AWS) Taiwan to provide students with a realistic overview.

The course begins by examining the primary drivers of digital innovation and discussing the key concepts and frameworks. The course features AWS, the leading provider of cloud solutions, to demonstrate how their cloud-based solutions are utilized by companies to meet strategic digital innovation objectives. In module two, the course explores the impact of digital innovation on organizational and strategic management landscapes, focusing on current digital trends. For the final module, the course will shift focus to the broader marketplace, and will discuss the core legal and ethical trends affecting the global marketplace.

Language(s) of Instruction
English

Host Institution Course Number
GMBA7133

Host Institution Course Title
DIGITAL TRENDS AND MANAGEMENT IN CLOUD COMPUTING

Host Institution Course Details
https://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749%20M1520&c...

Host Institution Campus

Host Institution Faculty
College of Management

Host Institution Degree

Host Institution Department

Global MBA

Course Last Reviewed
2023-2024

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