

# COURSE DETAIL

## DIGITAL TRENDS AND MANAGEMENT IN CLOUD COMPUTING

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Graduate

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

200

**UCEAP Course Suffix****UCEAP Official Title**

DIGITAL TRENDS AND MANAGEMENT IN CLOUD COMPUTING

**UCEAP Transcript Title**

DIG TRENDS MGMT CLD

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course aims to equip students with the necessary knowledge and skills to navigate the digital landscape of business resilience. The course features case studies and collaboration with Amazon Web Services (AWS) Taiwan to provide students with a realistic overview.

The course begins by examining the primary drivers of digital innovation and discussing the key concepts and frameworks. The course features AWS, the leading provider of cloud solutions, to demonstrate how their cloud-based solutions are utilized by companies to meet strategic digital innovation objectives. In module two, the course explores the impact of digital innovation on organizational and strategic management landscapes, focusing on current digital trends. For the final module, the course will shift focus to the broader marketplace, and will discuss the core legal and ethical trends affecting the global marketplace.

## Language(s) of Instruction

English

## Host Institution Course Number

GMBA7133

## Host Institution Course Title

DIGITAL TRENDS AND MANAGEMENT IN CLOUD COMPUTING

## Host Institution Course Details

[https://nol.ntu.edu.tw/nol/coursesearch/print\\_table.php?course\\_id=749%20M1520&c...](https://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749%20M1520&c...)

## Host Institution Campus

## Host Institution Faculty

College of Management

## Host Institution Degree

## Host Institution Department

Global MBA

**Course Last Reviewed**

2023-2024

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