COURSE DETAIL

FINANCIAL ANALYSIS AND PERFORMANCE MEASUREMENT
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 161
UCEAP Course Suffix
UCEAP Official Title FINANCIAL ANALYSIS AND PERFORMANCE MEASUREMENT
UCEAP Transcript Title FINANCIAL ANALYSIS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course develops students' skills in understanding, analyzing, and interpreting financial statements. Conceptually, the course emphasizes that producers and users of financial statements have different objectives and informational needs. At the same time, the course is applied in that it teaches students how to analyze actual financial statements data to make informed business decisions and assessments. The course is designed to broaden and deepen students' conceptual and technical understanding of accounting as it is used for management purposes. The emphasis in the course is on financial controls, which provides the dominant form of control in the vast majority of decentralized organizations. This module provides support in business decisions, evaluation of organizational performance, or in evaluation of others (and/or be evaluated) through the use of financial and non-financial information. Course topics include understanding financial statements; fundamental analysis; growth strategy and financial tensions: the logic behind target setting; market based measures, ESG, and integrated reporting; management and control; financial responsibility; incentive systems; remedy to the myopia problem; and uncontrollable factors.

Language(s) of Instruction
English

Host Institution Course Number
30526

Host Institution Course Title
FINANCIAL ANALYSIS AND PERFORMANCE MEASUREMENT

Host Institution Course Details
https://didattica.unibocconi.eu/ts/tsn_anteprima.php?cod_ins=30526&anno=2024&Id...

Host Institution Campus
Bocconi University

Host Institution Faculty
Host Institution Degree
Host Institution Department Accounting
Course Last Reviewed 2023-2024

Print