COURSE DETAIL

INTRODUCTION TO MANAGEMENT
Country Hong Kong
Host Institution Hong Kong University of Science and Technology (HKUST)
Program(s) Hong Kong Summer, HKUST
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 20
UCEAP Course Suffix S
UCEAP Official Title INTRODUCTION TO MANAGEMENT
UCEAP Transcript Title INTRO TO MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

This course examines the principles and current practices of management. The course focuses upon the interaction between individuals (managers) and the organization. The course explores what managers do through discussion of the four fundamental functions of managers, namely planning, organizing, leading and controlling. Topics include: evolution of management theories, environmental influences on management, organizational culture, strategic management, organizational design, change management, organizational control and human resources management. Text: Jones, G. R., and George, J. M., ESSENTIALS OF CONTEMPORARY MANAGEMENT. Assessment: exams, class participation, group paper, group presentation.

Language(s) of Instruction
English

Host Institution Course Number
MGMT1110

Host Institution Course Title
INTRODUCTION TO MANAGEMENT

Host Institution Course Details

Host Institution Campus
HKUST International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed

2023-2024

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