

COURSE DETAIL

INTRODUCTION TO MANAGEMENT

Country

Hong Kong

Host Institution

Hong Kong University of Science and Technology (HKUST)

Program(s)

Hong Kong Summer, HKUST

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

20

UCEAP Course Suffix

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UCEAP Official Title

INTRODUCTION TO MANAGEMENT

UCEAP Transcript Title

INTRO TO MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the principles and current practices of management. The course focuses upon the interaction between individuals (managers) and the organization. The course explores what managers do through discussion of the four fundamental functions of managers, namely planning, organizing, leading and controlling. Topics include: evolution of management theories, environmental influences on management, organizational culture, strategic management, organizational design, change management, organizational control and human resources management. Text: Jones, G. R., and George, J. M., ESSENTIALS OF CONTEMPORARY MANAGEMENT. Assessment: exams, class participation, group paper, group presentation.

Language(s) of Instruction

English

Host Institution Course Number

MGMT1110

Host Institution Course Title

INTRODUCTION TO MANAGEMENT

Host Institution Campus

HKUST International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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