

COURSE DETAIL

BUSINESS LOGISTICS - DOING BUSINESS IN CHINA

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration Asian Studies

UCEAP Course Number

187

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS LOGISTICS - DOING BUSINESS IN CHINA

UCEAP Transcript Title

BUSINESS LOG: CHINA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The Course will include a review on Chinese growing technology sector and its ever-changing competitive internet Universe, and the way Chinese entrepreneurs are reshaping traditional industries (i.e. green industries, auto industry, last mile delivery, micro-mobility, retail, finance, entertainment, artificial intelligence). This course will review Chinese modernization policies, including but not limited to China 2025, China Internet, the recently issued Five-year plan, and their implication in the development of China and impact on China's business environment and society. Review on Artificial Intelligence, its impact in Chinese society, economy and culture will also be covered. Finally, Chinese One Belt One Road initiative and Chinese pivotal role in the international arena. Overall this course provides students with useful insights for students to understand China not only a supplier of goods and commodities, but also, as a business innovative economy with great potential for internationalization.

Language(s) of Instruction

English

Host Institution Course Number

MANA130387

Host Institution Course Title

BUSINESS LOGISTICS - DOING BUSINESS IN CHINA

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Management

Course Last Reviewed

2023-2024

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