

## COURSE DETAIL

### BUSINESS LOGISTICS - DOING BUSINESS IN CHINA

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration Asian Studies

**UCEAP Course Number**

187

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS LOGISTICS - DOING BUSINESS IN CHINA

**UCEAP Transcript Title**

BUSINESS LOG: CHINA

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The Course will include a review on Chinese growing technology sector and its ever-changing competitive internet Universe, and the way Chinese entrepreneurs are reshaping traditional industries (i.e. green industries, auto industry, last mile delivery, micro-mobility, retail, finance, entertainment, artificial intelligence). This course will review Chinese modernization policies, including but not limited to China 2025, China Internet, the recently issued Five-year plan, and their implication in the development of China and impact on China's business environment and society. Review on Artificial Intelligence, its impact in Chinese society, economy and culture will also be covered. Finally, Chinese One Belt One Road initiative and Chinese pivotal role in the international arena. Overall this course provides students with useful insights for students to understand China not only a supplier of goods and commodities, but also, as a business innovative economy with great potential for internationalization.

### Language(s) of Instruction

English

### Host Institution Course Number

MANA130387

### Host Institution Course Title

BUSINESS LOGISTICS - DOING BUSINESS IN CHINA

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

School of Management

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