COURSE DETAIL

BUSINESS LOGISTICS - DOING BUSINESS IN CHINA
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration Asian Studies
UCEAP Course Number 187
UCEAP Course Suffix
UCEAP Official Title BUSINESS LOGISTICS - DOING BUSINESS IN CHINA
UCEAP Transcript Title BUSINESS LOG: CHINA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The Course will include a review on Chinese growing technology sector and its ever-changing competitive internet Universe, and the way Chinese entrepreneurs are reshaping traditional industries (i.e.green industries, auto industry, last mile delivery, micro-mobility, retail, finance, entertainment, artificial intelligence). This course will review Chinese modernization policies, including but not limited to China 2025, China Internet, the recently issued Five-year plan, and their implication in the development of China and impact on China's business environment and society. Review on Artificial Intelligence, its impact in Chinese society, economy and culture will also be covered. Finally, Chinese One Belt One Road initiative and Chinese pivotal role in the international arena. Overall this course provides students with useful insights for students to understand China not only a supplier of goods and commodities, but also, as a business innovative economy with great potential for internationalization.

Language(s) of Instruction
English

Host Institution Course Number
MANA130387,BA30047

Host Institution Course Title
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Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Management

Course Last Reviewed

2025-2026

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