COURSE DETAIL

MANAGEMENT OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Country
Italy

Host Institution
University of Commerce Luigi Bocconi

Program(s)
Bocconi University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
104

UCEAP Course Suffix

UCEAP Official Title
MANAGEMENT OF PUBLIC AND NON-PROFIT ORGANIZATIONS

UCEAP Transcript Title
MGMT PUBLIC ORGS

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

Public institutions and non-profit organizations play a fundamental role in today's economic systems as policy designers, public service-providers, grant-makers, and advocates of unmet ever-changing human needs. As their goals are different from those pursued by business companies, managers working in these organizations perform different tasks, follow different logic and must develop different skills. At the end of this course students understand these differences, are able to assess how successful public/nonprofit managers behave, are aware about which mistakes to avoid, and apply this learning to perform basic tasks connected to the overall creation of public value that public/non-profit organizations produce for their communities. The course is divided into 2 parts. Part 1: Public policy and public management (governments and their structure; role of bureaucracies; types of bureaucrats and how to motivate them; decision-making and performance evaluation in public agencies). Part 2: Non-profit management (role of the third sector in the economy; types of non-profit organizations: an overview; governance and management of non-profit organizations; how to secure contributed income: key successful factors in fundraising).

Language(s) of Instruction
English

Host Institution Course Number
30034

Host Institution Course Title
MANAGEMENT OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Social and Political Sciences

[Print](#)