COURSE DETAIL

MANAGEMENT OF PUBLIC AND NON-PROFIT ORGANIZATIONS
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science Business Administration
UCEAP Course Number 104
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT OF PUBLIC AND NON-PROFIT ORGANIZATIONS
UCEAP Transcript Title MGMT PUBLIC ORGS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Public institutions and non-profit organizations play a fundamental role in today's economic systems as policy designers, public service-providers, grant-makers, and advocates of unmet ever-changing human needs. As their goals are different from those pursued by business companies, managers working in these organizations perform different tasks, follow different logic and must develop different skills. At the end of this course students understand these differences, are able to assess how successful public/nonprofit managers behave, are aware about which mistakes to avoid, and apply this learning to perform basic tasks connected to the overall creation of public value that public/non-profit organizations produce for their communities. The course is divided into 2 parts. Part 1: Public policy and public management (governments and their structure; role of bureaucracies; types of bureaucrats and how to motivate them; decision-making and performance evaluation in public agencies). Part 2: Non-profit management (role of the third sector in the economy; types of non-profit organizations: an overview; governance and management of non-profit organizations; how to secure contributed income: key successful factors in fundraising). Individual assignments, final group project.

Language(s) of Instruction
English

Host Institution Course Number
30034

Host Institution Course Title
MANAGEMENT OF PUBLIC AND NOT FOR PROFIT ORGANIZATIONS

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30034&anno=2026

Host Institution Campus
Bocconi University

Host Institution Faculty
Host Institution Degree
Host Institution Department Social and Political Sciences
Course Last Reviewed 2025-2026

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