

COURSE DETAIL

AIR TRANSPORTATION

Country

Canada

Host Institution

University of British Columbia

Program(s)

University of British Columbia

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

AIR TRANSPORTATION

UCEAP Transcript Title

AIR TRANSPORTATION

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines various management, policy and applied economic aspects of the aviation industry. The course begins with a review of the national and global business environment within which the air transport sector operates. Lectures will subsequently delve into a more micro analysis of revenue management, cost relationships and considerations that are incorporated into the development of route networks. An emphasis will also be placed on how air transport management must change in order to succeed in the rapidly changing global market environment. Although global in nature, the course will be focused on the Canadian air transport industry.

Language(s) of Instruction

English

Host Institution Course Number

COMM 444

Host Institution Course Title

AIR TRANSPORTATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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