COURSE DETAIL

AIR TRANSPORTATION
Country Canada
Host Institution University of British Columbia
Program(s) University of British Columbia
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title AIR TRANSPORTATION
UCEAP Transcript Title AIR TRANSPORTATION
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines various management, policy and applied economic aspects of the aviation industry. The course begins with a review of the national and global business environment within which the air transport sector operates. Lectures will subsequently delve into a more micro analysis of revenue management, cost relationships and considerations that are incorporated into the development of route networks. An emphasis will also be placed on how air transport management must change in order to succeed in the rapidly changing global market environment. Although global in nature, the course will be focused on the Canadian air transport industry.

Language(s) of Instruction
English

Host Institution Course Number
COMM 444

Host Institution Course Title
AIR TRANSPORTATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

Print