COURSE DETAIL

ENTREPRENEURSHIP
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 148
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 2.50
UCEAP Semester Units 1.70

Course Description

This course offers an introduction to entrepreneurship. Topics include: innovation and blue ocean strategy; idea generation; lean start-up, minimum viable product (MVP), and prototyping; project management; communication, pitch, and negotiation; legal aspects of a start-up, start-up funding.

Language(s) of Instruction
English

Host Institution Course Number
14505

Host Institution Course Title
EMPRENDIMIENTO

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=212&anio=2022&plan=383&asig=14...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree
Grado en Periodismo

Host Institution Department
Materias transversales

Course Last Reviewed
2022-2023

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