

COURSE DETAIL

ENTREPRENEURSHIP

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

148

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course offers an introduction to entrepreneurship. Topics include: innovation and blue ocean strategy; idea generation; lean start-up, minimum viable product (MVP), and prototyping; project management; communication, pitch, and negotiation; legal aspects of a start-up, start-up funding.

Language(s) of Instruction

English

Host Institution Course Number

14505

Host Institution Course Title

EMPRENDIMIENTO

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Grado en Periodismo

Host Institution Department

Materias transversales

[Print](#)