COURSE DETAIL

ENTREPRENEURSHIP

Country
Spain

Host Institution
Carlos III University of Madrid

Program(s)
Carlos III University of Madrid

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
148

UCEAP Course Suffix

UCEAP Official Title
ENTREPRENEURSHIP

UCEAP Transcript Title
ENTREPRENEURSHIP

UCEAP Quarter Units
2.50

UCEAP Semester Units
1.70

Course Description

This course offers an introduction to entrepreneurship. Topics include: innovation and blue ocean strategy; idea generation; lean start-up, minimum viable product (MVP), and prototyping; project management; communication, pitch, and negotiation; legal aspects of a start-up, start-up funding.

Language(s) of Instruction
English

Host Institution Course Number
14505

Host Institution Course Title
EMPRENDIMIENTO

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=212&anio=2022&plan=383&asig=14...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree
Grado en Periodismo

Host Institution Department
Materias transversales

Course Last Reviewed
2022-2023

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