COURSE DETAIL

MULTIMEDIA MAGAZINE DESIGN

Country
Hong Kong

Host Institution
University of Hong Kong

Program(s)
University of Hong Kong

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Art Studio

UCEAP Course Number
113

UCEAP Course Suffix

UCEAP Official Title
MULTIMEDIA MAGAZINE DESIGN

UCEAP Transcript Title
MAGAZINE DESIGN

UCEAP Quarter Units
5.00

UCEAP Semester Units
3.30

Course Description

The course in Multimedia Magazine Design involves creative new media design and equips students to become accomplished in the design and production of print media, web and app design and interactive media design for desktop monitors and mobile devices in the Journalism industry. Assessment: coursework.

Language(s) of Instruction

English

Host Institution Course Number

JMSC3013

Host Institution Course Title

MULTIMEDIA MAGAZINE DESIGN

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Journalism & Media Studies

Course Last Reviewed

2023-2024

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