

# COURSE DETAIL

## MULTIMEDIA MAGAZINE DESIGN

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

113

**UCEAP Course Suffix****UCEAP Official Title**

MULTIMEDIA MAGAZINE DESIGN

**UCEAP Transcript Title**

MAGAZINE DESIGN

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

### **Course Description**

The course in Multimedia Magazine Design involves creative new media design and equips students to become accomplished in the design and production of print media, web and app design and interactive media design for desktop monitors and mobile devices in the Journalism industry.

Assessment: coursework.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

JMSC3013

### **Host Institution Course Title**

MULTIMEDIA MAGAZINE DESIGN

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Journalism & Media Studies

[Print](#)