

COURSE DETAIL

ECONOMICS OF COMPETITION AND STRATEGY

Country

Australia

Host Institution

University of Sydney

Program(s)

University of Sydney

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS OF COMPETITION AND STRATEGY

UCEAP Transcript Title

ECON: COMP & STRAT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines new and comprehensive methods for the analysis and formation of business strategy. The course analyzes strategies for developing competitive advantages, including product differentiation, cost advantages and product life cycles; implementing incentives, control, firm boundaries, and internal firm decision-making mechanisms; implementing pricing, auction and signalling practices; assessing industry attractiveness and the regulatory/trade practices environment; and managing industry cooperation and conflict.

Language(s) of Instruction

English

Host Institution Course Number

ECOS2201

Host Institution Course Title

ECONOMICS OF COMPETITION AND STRATEGY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

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