COURSE DETAIL

ECONOMICS OF COMPETITION AND STRATEGY
Country Australia
Host Institution University of Sydney
Program(s) University of Sydney
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title ECONOMICS OF COMPETITION AND STRATEGY
UCEAP Transcript Title ECON: COMP & STRAT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines new and comprehensive methods for the analysis and formation of business strategy. The course analyzes strategies for developing competitive advantages, including product differentiation, cost advantages and product life cycles; implementing incentives, control, firm boundaries, and internal firm decision-making mechanisms; implementing pricing, auction and signalling practices; assessing industry attractiveness and the regulatory/trade practices environment; and managing industry cooperation and conflict.

Language(s) of Instruction
English

Host Institution Course Number
ECOS2201

Host Institution Course Title
ECONOMICS OF COMPETITION AND STRATEGY

Host Institution Course Details
https://www.sydney.edu.au/units/ECOS2201/2023-S2C-ND-CC

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed
2023-2024

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