

# COURSE DETAIL

## ECONOMICS OF COMPETITION AND STRATEGY

**Country**

Australia

**Host Institution**

University of Sydney

**Program(s)**

University of Sydney

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

ECONOMICS OF COMPETITION AND STRATEGY

**UCEAP Transcript Title**

ECON: COMP & STRAT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course examines new and comprehensive methods for the analysis and formation of business strategy. The course analyzes strategies for developing competitive advantages, including product differentiation, cost advantages and product life cycles; implementing incentives, control, firm boundaries, and internal firm decision-making mechanisms; implementing pricing, auction and signalling practices; assessing industry attractiveness and the regulatory/trade practices environment; and managing industry cooperation and conflict.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

ECOS2201

### **Host Institution Course Title**

ECONOMICS OF COMPETITION AND STRATEGY

### **Host Institution Course Details**

<https://www.sydney.edu.au/units/ECOS2201/2023-S2C-ND-CC>

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Economics

### **Course Last Reviewed**

2023-2024

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