

COURSE DETAIL

BEHAVIORAL FINANCE

Country

Thailand

Host Institution

Thammasat University

Program(s)

Thammasat University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

119

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORAL FINANCE

UCEAP Transcript Title

BEHAVIORAL FINANCE

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course explores the concepts and frameworks of behavioral economics that are used to explain observations in the financial sector. Topics include the prospect theory and its implications for investment behaviors, empirical evidences in the financial sector that support the idea of behavioral economics, and models that incorporate psychological and sociological factors in explaining asset returns.

Language(s) of Instruction

English

Host Institution Course Number

EE 434

Host Institution Course Title

BEHAVIORAL FINANCE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

Course Last Reviewed

2023-2024

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