COURSE DETAIL

BEHAVIORAL FINANCE
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL FINANCE
UCEAP Transcript Title BEHAVIORAL FINANCE
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course explores the concepts and frameworks of behavioral economics that are used to explain observations in the financial sector. Topics include the prospect theory and its implications for investment behaviors, empirical evidences in the financial sector that support the idea of behavioral economics, and models that incorporate psychological and sociological factors in explaining asset returns.

Language(s) of Instruction
English

Host Institution Course Number
EE 434

Host Institution Course Title
BEHAVIORAL FINANCE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed
2023-2024

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