

## COURSE DETAIL

### BEHAVIORAL FINANCE

**Country**

Thailand

**Host Institution**

Thammasat University

**Program(s)**

Thammasat University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

119

**UCEAP Course Suffix****UCEAP Official Title**

BEHAVIORAL FINANCE

**UCEAP Transcript Title**

BEHAVIORAL FINANCE

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course explores the concepts and frameworks of behavioral economics that are used to explain observations in the financial sector. Topics include the prospect theory and its implications for investment behaviors, empirical evidences in the financial sector that support the idea of behavioral economics, and models that incorporate psychological and sociological factors in explaining asset returns.

## Language(s) of Instruction

English

## Host Institution Course Number

EE 434

## Host Institution Course Title

BEHAVIORAL FINANCE

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Economics

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