COURSE DETAIL

BUSINESS ANALYTICS
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 19
UCEAP Course Suffix
UCEAP Official Title BUSINESS ANALYTICS
UCEAP Transcript Title BUSINESS ANALYTICS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines handling and analyzing business data, including learning R, which is rapidly becoming the default analytics platform as it supports diverse set of analytic tools and statistical methods. Specifically, it looks at basic concepts in business analytics, and techniques and skills related to data exploration, data utilities, conducting statistical tests, data mining and modeling.

Language(s) of Instruction
English

Host Institution Course Number
DSME 2040

Host Institution Course Title
BUSINESS ANALYTICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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