

## COURSE DETAIL

### BUSINESS ANALYTICS

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

19

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ANALYTICS

**UCEAP Transcript Title**

BUSINESS ANALYTICS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course examines handling and analyzing business data, including learning R, which is rapidly becoming the default analytics platform as it supports diverse set of analytic tools and statistical methods. Specifically, it looks at basic concepts in business analytics, and techniques and skills related to data exploration, data utilities, conducting statistical tests, data mining and modeling.

## Language(s) of Instruction

English

## Host Institution Course Number

DSME 2040

## Host Institution Course Title

BUSINESS ANALYTICS

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2023-2024

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