COURSE DETAIL

COMMUNICATION THEORY

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

110

UCEAP Course Suffix

UCEAP Official Title

COMMUNICATION THEORY

UCEAP Transcript Title

COMM THEORY

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course explores communication theory and the role of communication in basic life activities, culture, and society. Topics include: the objective and theory of communication sciences; the nature of communication; human communication; social production of communication.

Language(s) of Instruction

Spanish

Host Institution Course Number

803650

Host Institution Course Title

COMMUNICATION THEORY

Host Institution Campus

MONCLOA

Host Institution Faculty

FACULTAD DE CIENCIAS DE LA INFORMACIÓN

Host Institution Degree

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

Host Institution Department

DEPARTAMENTO DE TEORÍAS Y ANÁLISIS DE LA COMUNICACIÓN

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