

# COURSE DETAIL

## INTERNATIONAL BUSINESS COMMUNICATION

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

21

**UCEAP Course Suffix**

S

**UCEAP Official Title**

INTERNATIONAL BUSINESS COMMUNICATION

**UCEAP Transcript Title**

INTL BUS COMMUNICTN

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course provides the essential skills and strategies required to communicate effectively in the business world. It examines the established conventions for communication by exploring the fundamentals of business writing, encompassing memoranda, emails, and business letters. In addition to written communication, the course explores oral presentations in diverse professional contexts and settings.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

IEE3328

### **Host Institution Course Title**

INTERNATIONAL BUSINESS COMMUNICATION

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

[Print](#)