COURSE DETAIL

INTERNATIONAL BUSINESS COMMUNICATION

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Lower Division

UCEAP Subject Area(s)
Communication

UCEAP Course Number
21

UCEAP Course Suffix
S

UCEAP Official Title
INTERNATIONAL BUSINESS COMMUNICATION

UCEAP Transcript Title
INTL BUS COMMUNICTN

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

This course provides the essential skills and strategies required to communicate effectively in the business world. It examines the established conventions for communication by exploring the fundamentals of business writing, encompassing memoranda, emails, and business letters. In addition to written communication, the course explores oral presentations in diverse professional contexts and settings.

Language(s) of Instruction
English

Host Institution Course Number
IEE3328

Host Institution Course Title
INTERNATIONAL BUSINESS COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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