

COURSE DETAIL

INTERNATIONAL BUSINESS COMMUNICATION

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

21

UCEAP Course Suffix

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UCEAP Official Title

INTERNATIONAL BUSINESS COMMUNICATION

UCEAP Transcript Title

INTL BUS COMMUNICTN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides the essential skills and strategies required to communicate effectively in the business world. It examines the established conventions for communication by exploring the fundamentals of business writing, encompassing memoranda, emails, and business letters. In addition to written communication, the course explores oral presentations in diverse professional contexts and settings.

Language(s) of Instruction

English

Host Institution Course Number

IEE3328

Host Institution Course Title

INTERNATIONAL BUSINESS COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2023-2024

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