COURSE DETAIL

ART AS TECHNOLOGY

Country
Canada

Host Institution
University of British Columbia

Program(s)
University of British Columbia

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Art History

UCEAP Course Number
144

UCEAP Course Suffix

UCEAP Official Title
ART AS TECHNOLOGY

UCEAP Transcript Title
ART AS TECHNOLOGY

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course examines the relationship between visual art and technology, through a history of new media and the emergence of mass audiences. The aim is to illuminate a constellation of artifacts, publics, power dynamics, and patterns of experience that are equally significant to art history and to media studies; the methods of formal analysis, historical contextualization, and critical self-reflexivity will be foregrounded. Case studies are chosen to explore the origins of mass media and modern visual culture from the nineteenth century to the present. We will consider the experimental and competitive environments of creative practice and technical innovation; tensions between democratization and commercialization in the circulation of images, identities, and world-views; powers of voicing, silencing, belonging and exclusion in spaces of representation and the formation of publics; and the changing social and perceptual conditions of spectatorship. We will examine the effects of participatory and immersive frameworks that gather large heterogeneous audiences in a shared space (such as festivals, exhibitions, panoramas, and cinema) and images for the masses that are optimized for isolated, partitioned interfaces (such as print, photography, virtual reality, and social media).

Language(s) of Instruction
English

Host Institution Course Number
ARTH 380

Host Institution Course Title
ART AS TECHNOLOGY

Host Institution Campus
Vancouver

Host Institution Faculty

Host Institution Degree

Host Institution Department

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