COURSE DETAIL

ART AS TECHNOLOGY
Country Canada
Host Institution University of British Columbia
Program(s) University of British Columbia
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art History
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title ART AS TECHNOLOGY
UCEAP Transcript Title ART AS TECHNOLOGY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the relationship between visual art and technology, through a history of new media and the emergence of mass audiences. The aim is to illuminate a constellation of artifacts, publics, power dynamics, and patterns of experience that are equally significant to art history and to media studies; the methods of formal analysis, historical contextualization, and critical self-reflexivity will be foregrounded. Case studies are chosen to explore the origins of mass media and modern visual culture from the nineteenth century to the present. We will consider the experimental and competitive environments of creative practice and technical innovation; tensions between democratization and commercialization in the circulation of images, identities, and world-views; powers of voicing, silencing, belonging and exclusion in spaces of representation and the formation of publics; and the changing social and perceptual conditions of spectatorship. We will examine the effects of participatory and immersive frameworks that gather large heterogeneous audiences in a shared space (such as festivals, exhibitions, panoramas, and cinema) and images for the masses that are optimized for isolated, partitioned interfaces (such as print, photography, virtual reality, and social media).

Language(s) of Instruction
English

Host Institution Course Number
ARTH 380

Host Institution Course Title
ART AS TECHNOLOGY

Host Institution Course Details
https://courses.students.ubc.ca/cs/courseschedule?pname=subjarea&tname=subj-sec...

Host Institution Campus
Vancouver

Host Institution Faculty
Host Institution Degree
Host Institution Department
Course Last Reviewed 2023-2024

Print