

COURSE DETAIL

COMMUNICATION AND ECONOMY

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATION AND ECONOMY

UCEAP Transcript Title

COMM & ECONOMY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides a study of communication from a socioeconomic perspective. It covers the basic concepts of micro and macroeconomics, including supply and demand, competitive and monopolistic markets, international trade, exchange rate, interest, inflation, GDP, unemployment, public policies, and the financial market. It also explores global crises of capitalism, role of the state, globalization, competitiveness, and technology.

Language(s) of Instruction

Portuguese

Host Institution Course Number

COM1233

Host Institution Course Title

COMUNICACAO E ECONOMIA

Host Institution Course Details

<https://www.puc-rio.br/ferramentas/ementas/ementa.aspx?cd=COM1233>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Comunicação Social

Course Last Reviewed

2023-2024

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