

COURSE DETAIL

MEDIA SYSTEM STRUCTURE

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

MEDIA SYSTEM STRUCTURE

UCEAP Transcript Title

MEDIA SYSTM STRUCTR

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides a study of the main characteristics of the media system within a globalized framework and examines the effects on journalistic information of a media economy focused on large communication groups, as well as large internet and telecommunications companies. Topics covered include: cultural industries in Spain; the Spanish press and television markets; Spanish communication groups; the European media system; response to traditional content companies; the intersection of internet companies, telecommunication companies and content companies.

Language(s) of Instruction

English

Host Institution Course Number

13453

Host Institution Course Title

ESTRUCTURA DEL SISTEMA DE MEDIOS

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=212&asig=13453&idioma=2>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

Course Last Reviewed

2022-2023

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