COURSE DETAIL

MEDIA SYSTEM STRUCTURE
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title MEDIA SYSTEM STRUCTURE
UCEAP Transcript Title MEDIA SYSTM STRUCTR
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course provides a study of the main characteristics of the media system within a globalized framework and examines the effects on journalistic information of a media economy focused on large communication groups, as well as large internet and telecommunications companies. Topics covered include: cultural industries in Spain; the Spanish press and television markets; Spanish communication groups; the European media system; response to traditional content companies; the intersection of internet companies, telecommunication companies and content companies.

Language(s) of Instruction
English

Host Institution Course Number
13453

Host Institution Course Title
ESTRUCTURA DEL SISTEMA DE MEDIOS

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=212&asig=13453&idioma=2

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department
Periodismo y Comunicación Audiovisual

Course Last Reviewed
2022-2023

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