

# COURSE DETAIL

## MEDIA SYSTEM STRUCTURE

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

122

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA SYSTEM STRUCTURE

**UCEAP Transcript Title**

MEDIA SYSTM STRUCTR

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course provides a study of the main characteristics of the media system within a globalized framework and examines the effects on journalistic information of a media economy focused on large communication groups, as well as large internet and telecommunications companies. Topics covered include: cultural industries in Spain; the Spanish press and television markets; Spanish communication groups; the European media system; response to traditional content companies; the intersection of internet companies, telecommunication companies and content companies.

## Language(s) of Instruction

English

## Host Institution Course Number

13453

## Host Institution Course Title

ESTRUCTURA DEL SISTEMA DE MEDIOS

## Host Institution Campus

Getafe

## Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

## Host Institution Degree

## Host Institution Department

Periodismo y Comunicación Audiovisual

[Print](#)