

# COURSE DETAIL

## INTERNATIONAL BUSINESS

**Country**

Canada

**Host Institution**

McGill University

**Program(s)**

McGill University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

International Studies Business Administration

**UCEAP Course Number**

182

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS

**UCEAP Transcript Title**

INTL BUSINESS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines the world of international business including economic foundations of international trade and investment; the international trade, finance, and regulatory frameworks; relations between international companies and nation-states, including costs and benefits of foreign investment and alternative controls and responses; and effects of local environmental characteristics on the operations of multi-national enterprises.

### Language(s) of Instruction

English

### Host Institution Course Number

MGCR 382

### Host Institution Course Title

INTERNATIONAL BUSINESS

### Host Institution Course Details

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2023-2024

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