

COURSE DETAIL

INTERNATIONAL BUSINESS

Country

Canada

Host Institution

McGill University

Program(s)

McGill University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

International Studies Business Administration

UCEAP Course Number

182

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS

UCEAP Transcript Title

INTL BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the world of international business including economic foundations of international trade and investment; the international trade, finance, and regulatory frameworks; relations between international companies and nation-states, including costs and benefits of foreign investment and alternative controls and responses; and effects of local environmental characteristics on the operations of multi-national enterprises.

Language(s) of Instruction

English

Host Institution Course Number

MGCR 382

Host Institution Course Title

INTERNATIONAL BUSINESS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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