COURSE DETAIL

INTERNATIONAL BUSINESS
Country Canada
Host Institution McGill University
Program(s) McGill University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) International Studies Business Administration
UCEAP Course Number 182
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS
UCEAP Transcript Title INTL BUSINESS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the world of international business including economic foundations of international trade and investment; the international trade, finance, and regulatory frameworks; relations between international companies and nation-states, including costs and benefits of foreign investment and alternative controls and responses; and effects of local environmental characteristics on the operations of multi-national enterprises.

Language(s) of Instruction
English

Host Institution Course Number
MGCR 382

Host Institution Course Title
INTERNATIONAL BUSINESS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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