COURSE DETAIL

INDUSTRIAL ECONOMICS
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 141
UCEAP Course Suffix
UCEAP Official Title INDUSTRIAL ECONOMICS
UCEAP Transcript Title INDUSTRIAL ECON
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines behaviors of firms in imperfectly competitive markets. It covers the structure conduct performance (SCP) paradigm, which examines the relationship among market structure, firms conduct, and their performance. It also covers firms decisions on operation, resource allocation, as well as firms strategic actions. Price theory and game theory are used to analyze issues such as pricing, research and development, advertising, and decisions under imperfect information. The course also covers competition in multi-sided markets and the importance of platforms as well as the role of competition policy in competition regulation.

Language(s) of Instruction
English

Host Institution Course Number
EE 481

Host Institution Course Title
INDUSTRIAL ECONOMICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed
2023-2024

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