COURSE DETAIL

ORGANIZATIONAL BEHAVIOR
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title ORGANIZATIONAL BEHAVIOR
UCEAP Transcript Title ORGANIZATN BEHAVIOR
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course presents a basic framework and conceptual language for understanding human attitudes, expectations, and behavior within an organizational context, especially at the workplace level. It also examines some of the behavioral science theories explaining human behavior in an organization, using both sociological and psychological concepts to understand notions like stimulus, response, cognition, learning, roles, expectations, and norms. In addition to examining the theoretical aspects of organizational behavior, the course applies these theories to various areas in managing a business or non profit-making organization, including marketing, production, finance, and human resource management. The main topics covered are divided in three groups: individual aspects, such as perception, motivation, learning, and human actions; collective or group aspects, such as leadership, power authority, and conflict; and organizational issues, such as communication, organizational development, organizational culture, and organizational learning. Text: Robbins and Judge, ORGANIZATIONAL BEHAVIOR. Assessment: in-class activities (10%), homework (60%), group presentation (30%).

Language(s) of Instruction
English

Host Institution Course Number
MGMT3405

Host Institution Course Title
ORGANIZATIONAL BEHAVIOR

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed
2023-2024

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