

COURSE DETAIL

ORGANIZATIONAL BEHAVIOR

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

ORGANIZATIONAL BEHAVIOR

UCEAP Transcript Title

ORGANIZATN BEHAVIOR

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course presents a basic framework and conceptual language for understanding human attitudes, expectations, and behavior within an organizational context, especially at the workplace level. It also examines some of the behavioral science theories explaining human behavior in an organization, using both sociological and psychological concepts to understand notions like stimulus, response, cognition, learning, roles, expectations, and norms. In addition to examining the theoretical aspects of organizational behavior, the course applies these theories to various areas in managing a business or non profit-making organization, including marketing, production, finance, and human resource management. The main topics covered are divided in three groups: individual aspects, such as perception, motivation, learning, and human actions; collective or group aspects, such as leadership, power authority, and conflict; and organizational issues, such as communication, organizational development, organizational culture, and organizational learning. Text: Robbins and Judge, ORGANIZATIONAL BEHAVIOR. Assessment: in-class activities (10%), homework (60%), group presentation (30%).

Language(s) of Instruction

English

Host Institution Course Number

MGMT3405

Host Institution Course Title

ORGANIZATIONAL BEHAVIOR

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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