# COURSE DETAIL

| CORPORATE AND ORGANIZATIONAL STRATEGY |
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| **Country**<br>United Kingdom - England |
| **Host Institution**<br>London School of Economics |
| **Program(s)**<br>Summer at London School of Economics |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Business Administration |
| **UCEAP Course Number**<br>120 |
| **UCEAP Course Suffix**<br>S |
| **UCEAP Official Title**<br>CORPORATE AND ORGANIZATIONAL STRATEGY |
| **UCEAP Transcript Title**<br>CORP & ORG STRATEGY |
| **UCEAP Quarter Units**<br>5.50 |
| **UCEAP Semester Units** |

3.70

**Course Description**

This course is an introduction to the strategic management of modern diversified firms. It studies how the firm’s portfolio of products and its internal organization can be designed to maximize corporate performance. The focus of this course is on the strategic plan for managing a diversified firm. It studies how the firm portfolio of products and its internal organization can be designed to maximize corporate performance. It combines in a unified framework the study of two separate but complementary issues: the opportunities and challenges afforded by the firm’s external environment, and the resources and capabilities arising from the firm’s internal environment.

**Language(s) of Instruction**
English

**Host Institution Course Number**
MG220

**Host Institution Course Title**
CORPORATE AND ORGANISATIONAL STRATEGY

**Host Institution Course Details**
https://www.lse.ac.uk/study-at-lse/summer-schools/summer-school/courses/busines...

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Management

**Course Last Reviewed**

2023-2024

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