COURSE DETAIL

THEORIES OF COMMUNICATION

Country

Japan

Host Institution

International Christian University

Program(s)

International Christian University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

70

UCEAP Course Suffix

UCEAP Official Title

THEORIES OF COMMUNICATION

UCEAP Transcript Title

THEORIES OF COMM

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course covers various concepts and theories of communication studies and how they are embedded in our everyday life. It introduces critical and analytical theory in the field of communication and considers the philosophical and theoretical perspectives in Communication Studies.

The course covers the following topics:

- -Metatheory (theories about theories)
- -Interpersonal Communication (messages & relationships)
- -Group and Public Communication (group & organization communication, rhetoric)
- -Mass Communication (media & cultural studies)
- -Cultural Context (gender & intercultural communication)

Language(s) of Instruction

English

Host Institution Course Number

MCC105E

Host Institution Course Title

THEORIES OF COMMUNICATION

Host Institution Campus

International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media, Communication and Culture

Print