COURSE DETAIL

BODY, BEAUTY, AND FASHION
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Sociology
UCEAP Course Number 53
UCEAP Course Suffix
UCEAP Official Title BODY, BEAUTY, AND FASHION
UCEAP Transcript Title BODY/BEAUTY/FASHION
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course explores the links between body, beauty and fashion from a variety of perspectives ranging from sociology, social policy, economics, psychology and medicine. These various perspectives together offer a way of seeing how individual level issues (like self esteem, stigma and identity) shape and are shaped by community level issues (mass media), societal level issues (gender) and global level issues (globalization and westernization). The course examines these issues in a variety of formats using guest lectures, mass media analysis, video clips, problem solving activities and discussion. The course also focuses on cultural representations and understandings of the human body and ideals of beauty. Although the emphasis is on contemporary Hong Kong society, lectures include analyses of how beauty is culturally constructed and historically situated around the world. To this end, the course is gender inclusive and presents both the female and male perspectives on beauty and body image. In this context, how human bodies and standards of beauty are increasingly influenced by a global media, which promotes a progressively narrow concept of beauty, are discussed. Aside from the media influence on an increasingly globalized interpretation of beauty standards, the course also explores how diet and fashion industries are gaining momentum in shaping beauty ideals.

Language(s) of Instruction
English

Host Institution Course Number
CCHU9012

Host Institution Course Title
BODY, BEAUTY, AND FASHION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Common Core: Humanities

Course Last Reviewed
2023-2024

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