

## COURSE DETAIL

### THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

**Country**

Ireland

**Host Institution**

Trinity College Dublin

**Program(s)**

Trinity College Dublin

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Psychology

**UCEAP Course Number**

120

**UCEAP Course Suffix**

N

**UCEAP Official Title**

THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

**UCEAP Transcript Title**

PSYCH/STRAT ACTION

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

**Course Description**

In this course, students discuss how, findings from the study of human behavior have been applied to policy concerns in a substantive and sustained way, and how behavioral scientists are increasingly playing a much greater role in policy making across a range of sectors.

**Language(s) of Instruction**

English

**Host Institution Course Number**

PSU3486V

**Host Institution Course Title**

THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOUR CHANGE

**Host Institution Campus**

Trinity College Dublin

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Psychology

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