

COURSE DETAIL

THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

Country

Ireland

Host Institution

Trinity College Dublin

Program(s)

Trinity College Dublin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

120

UCEAP Course Suffix

N

UCEAP Official Title

THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

UCEAP Transcript Title

PSYCH/STRAT ACTION

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

In this course, students discuss how, findings from the study of human behavior have been applied to policy concerns in a substantive and sustained way, and how behavioral scientists are increasingly playing a much greater role in policy making across a range of sectors.

Language(s) of Instruction

English

Host Institution Course Number

PSU3486V

Host Institution Course Title

THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

Host Institution Campus

Trinity College Dublin

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Psychology

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