COURSE DETAIL

THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

Country
Ireland

Host Institution
Trinity College Dublin

Program(s)
Trinity College Dublin

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Psychology

UCEAP Course Number
176

UCEAP Course Suffix

UCEAP Official Title
THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOR CHANGE

UCEAP Transcript Title
PSYCH/STRAT ACTION

UCEAP Quarter Units
5.00

UCEAP Semester Units
3.30

Course Description

This course discusses how findings from the study of human behavior have been applied to policy concerns in a substantive and sustained way, and how behavioral scientists are increasingly playing a much greater role in policy making across a range of sectors.

Language(s) of Instruction
English

Host Institution Course Number
PSU34860

Host Institution Course Title
THE PSYCHOLOGY OF STRATEGIC ACTION: DRIVING REAL-WORLD BEHAVIOUR CHANGE

Host Institution Course Details
https://www.tcd.ie/students/orientation/visiting-exchange/module-enrolment/full...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Psychology

Course Last Reviewed
2025-2026

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