

COURSE DETAIL

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

UCEAP Transcript Title

SMALL BUSINESS MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course is divided into two parts: entrepreneurship and small business management. In part one, it focuses on evaluating business opportunities, developing business ideas, and creating a business plan. In part two, it focuses on factors related to small and medium-sized firms (SMEs) such as human resources management, financing, and growth.

Language(s) of Instruction

Spanish

Host Institution Course Number

13197

Host Institution Course Title

CREACIÓN DE EMPRESAS Y GESTIÓN DE PYMES

Host Institution Campus

Getafe

Host Institution Faculty

Ciencias Sociales y Jurídicas

Host Institution Degree

Administración de Empresas

Host Institution Department

Economía de la Empresa

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