

# COURSE DETAIL

## ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

144

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

**UCEAP Transcript Title**

SMALL BUSINESS MGMT

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course is divided into two parts: entrepreneurship and small business management. In part one, it focuses on evaluating business opportunities, developing business ideas, and creating a business plan. In part two, it focuses on factors related to small and medium-sized firms (SMEs) such as human resources management, financing, and growth.

## Language(s) of Instruction

Spanish

## Host Institution Course Number

13197

## Host Institution Course Title

CREACIÓN DE EMPRESAS Y GESTIÓN DE PYMES

## Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2023&plan=395&asig=13...>

## Host Institution Campus

Getafe

## Host Institution Faculty

Ciencias Sociales y Jurídicas

## Host Institution Degree

Administración de Empresas

## Host Institution Department

Economía de la Empresa

## Course Last Reviewed

2023-2024

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