COURSE DETAIL

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT
UCEAP Transcript Title SMALL BUSINESS MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course is divided into two parts: entrepreneurship and small business management. In part one, it focuses on evaluating business opportunities, developing business ideas, and creating a business plan. In part two, it focuses on factors related to small and medium-sized firms (SMEs) such as human resources management, financing, and growth.

Language(s) of Instruction
Spanish

Host Institution Course Number
13197

Host Institution Course Title
CREACIÓN DE EMPRESAS Y GESTIÓN DE PYMES

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&anio=2023&plan=395&asig=13...

Host Institution Campus
Getafe

Host Institution Faculty
Ciencias Sociales y Jurídicas

Host Institution Degree
Administración de Empresas

Host Institution Department
Economía de la Empresa

Course Last Reviewed
2023-2024

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