COURSE DETAIL

INTRODUCTION TO BUSINESS ADMINISTRATION
Country Netherlands
Host Institution Maastricht University – University College Maastricht
Program(s) University College Maastricht
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 6
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO BUSINESS ADMINISTRATION
UCEAP Transcript Title INTRO BUSINESSADMIN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Business administration studies economic problems within the firm and relates to problems in the fields of marketing and logistics, finance, accounting, information management, and organization and strategy. Business administration aims to provide an integrated view of all the various (sub) disciplines. This course introduces basic topics that are related to business administration. The course centers around a real-life management simulation: Market Place live.

Language(s) of Instruction
English

Host Institution Course Number
SSC1030

Host Institution Course Title
INTRODUCTION TO BUSINESS ADMINISTRATION

Host Institution Course Details
https://www.maastrichtuniversity.nl/ucm-university-abroad-advisors

Host Institution Campus
University College Maastricht

Host Institution Faculty
Social Sciences

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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