COURSE DETAIL

INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP
Country Israel
Host Institution The Hebrew University of Jerusalem
Program(s) Hebrew University of Jerusalem
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 70
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP
UCEAP Transcript Title INTRO INNOV&ENTREPR
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course covers the fundamentals of innovation and entrepreneurship and how they can help students become more future proof in their careers. It focuses on how innovation can be developed and enhanced and then looks at the world of entrepreneurship and how it can be relevant for each and every one of the participants. Throughout, the course introduces and practices the Lean Startup Model, focusing on how to identify real problems for people and then finding solutions for those problems. As an online course, students watch short videos, use interactive applications, answer online quizzes, and develop an idea for a venture (business, social, or design). The course ends with a project that presents a model for a real world venture.

Language(s) of Instruction
English

Host Institution Course Number
11160

Host Institution Course Title
INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Rothberg International School

Course Last Reviewed
2023-2024

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