COURSE DETAIL

ENTREPRENEURSHIP
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

Entrepreneurs who seize new business opportunities and launch startups have diverse backgrounds and motivations. This course consists of special lectures where senior entrepreneurs with various majors and active in various business fields are invited to interact with students. The entrepreneurs will talk about how their experiences in the university inspired them to start a business, what challenges and problems they faced during the startup process, and how they are solving them. It is not a formal entrepreneurial lecture, but a class where senior entrepreneurs who have studied in the same place as you and faced the same problems before you talk about how to seize and explore entrepreneurial opportunities. Through networking with senior entrepreneurs, students will be able to connect with the startup ecosystem.

Language(s) of Instruction
English

Host Institution Course Number
M1338.000900

Host Institution Course Title
EXPLORING OPPORTUNITIES IN BUSINESS VENTURE

Host Institution Course Details
https://sugang.snu.ac.kr/

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Entrepreneurship

Course Last Reviewed
2023-2024

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