

COURSE DETAIL

ENTREPRENEURSHIP

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Entrepreneurs who seize new business opportunities and launch startups have diverse backgrounds and motivations. This course consists of special lectures where senior entrepreneurs with various majors and active in various business fields are invited to interact with students. The entrepreneurs will talk about how their experiences in the university inspired them to start a business, what challenges and problems they faced during the startup process, and how they are solving them. It is not a formal entrepreneurial lecture, but a class where senior entrepreneurs who have studied in the same place as you and faced the same problems before you talk about how to seize and explore entrepreneurial opportunities. Through networking with senior entrepreneurs, students will be able to connect with the startup ecosystem.

Language(s) of Instruction

English

Host Institution Course Number

M1338.000900

Host Institution Course Title

EXPLORING OPPORTUNITIES IN BUSINESS VENTURE

Host Institution Course Details

<https://sugang.snu.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Entrepreneurship

Course Last Reviewed

2023-2024

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