

COURSE DETAIL

ORGANIZATIONS AND SOCIETY

Country

United Kingdom - Scotland

Host Institution

University of St Andrews

Program(s)

University of St Andrews

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication Business Administration

UCEAP Course Number

116

UCEAP Course Suffix**UCEAP Official Title**

ORGANIZATIONS AND SOCIETY

UCEAP Transcript Title

ORGANIZATIONS&SOCTY

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course introduces students to two key aspects of management in the external and internal environment. The first part, Understanding the Business Environment, analyses changes in key environmental forces, the impact of such changes on the objectives and structural form of organizations, and the implications on performance and for management. The second part, People and Organizations, looks at theoretical perspectives and practical problems in understanding people and work and how they are managed.

Language(s) of Instruction

English

Host Institution Course Number

MN1001

Host Institution Course Title

ORGANISATIONS AND SOCIETY

Host Institution Campus

Host Institution Faculty

Management

Host Institution Degree

Host Institution Department

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