# COURSE DETAIL

| HEALTH CARE MANAGEMENT |
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| **Country**<br>Korea, South |
| **Host Institution**<br>Korea University |
| **Program(s)**<br>Korea University |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Health Sciences |
| **UCEAP Course Number**<br>104 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>HEALTH CARE MANAGEMENT |
| **UCEAP Transcript Title**<br>HEALTH CARE MGMT |
| **UCEAP Quarter Units**<br>4.50 |
| **UCEAP Semester Units**<br>3.00 |

**Course Description**

This course teaches the importance of strategic management in today's health care organizations. Effective strategic thinking, planning, and managing strategic momentum are essential for health care leaders in coping with the dynamics of the industry. The course content is structured around the nature, functions, and major concepts of strategic management.

**Language(s) of Instruction**
English

**Host Institution Course Number**
KHPM408

**Host Institution Course Title**
HEALTHCARE STRATEGIC MANAGEMENT

**Host Institution Course Details**
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanView.jsp?year=2023&term=2R...

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Division of Health Policy and Management

**Course Last Reviewed**
2023-2024

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