## **COURSE DETAIL**

## **ECOLOGICAL INNOVATION**

**Country** Ireland

**Host Institution** Trinity College Dublin

**Program(s)** Trinity College Dublin

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Business Administration

UCEAP Course Number 159

**UCEAP Course Suffix** 

UCEAP Official Title ECOLOGICAL INNOVATION

UCEAP Transcript Title ECOLOGICAL INNOVATN

**UCEAP Quarter Units** 5.00

UCEAP Semester Units 3.30

## **Course Description**

This course covers the concepts, theories, and techniques of ecological innovation: Innovation within the context of the environment in which we live and are interconnected. The course is both theoretical and practical. It begins with a study of innovation. The idea of ecological innovation is explored and critiqued. Systems innovation is addressed as a core innovation process for ecological innovation, but other methods of innovation are also relevant. The latter part of the course is a group project applying an innovation methodology in a business context.

Language(s) of Instruction English

Host Institution Course Number BUU33603

Host Institution Course Title ECOLOGICAL INNOVATION

Host Institution Campus Trinity College Dublin

**Host Institution Faculty** 

**Host Institution Degree** 

Host Institution Department Business

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