COURSE DETAIL

ECOLOGICAL INNOVATION

Country
Ireland

Host Institution
Trinity College Dublin

Program(s)
Trinity College Dublin

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
159

UCEAP Course Suffix

UCEAP Official Title
ECOLOGICAL INNOVATION

UCEAP Transcript Title
ECOLOGICAL INNOVATN

UCEAP Quarter Units
5.00

UCEAP Semester Units
3.30

Course Description

This course covers the concepts, theories, and techniques of ecological innovation: Innovation within the context of the environment in which we live and are interconnected. The course is both theoretical and practical. It begins with a study of innovation. The idea of ecological innovation is explored and critiqued. Systems innovation is addressed as a core innovation process for ecological innovation, but other methods of innovation are also relevant. The latter part of the course is a group project applying an innovation methodology in a business context.

Language(s) of Instruction
English

Host Institution Course Number
BUU33603

Host Institution Course Title
ECOLOGICAL INNOVATION

Host Institution Campus
Trinity College Dublin

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

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