

COURSE DETAIL

INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

Chinese University of Hong Kong, University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Electrical Engineering

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

UCEAP Transcript Title

ELEC COMM& FIN TECH

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines basic technical knowledge on electronic commerce and financial technology. It introduces different e-commerce models: B2C and B2B model and overview different enabling technologies e-Commerce and FinTech such as the location base technology, RFID, GPS, e-payment, server-side and channel security, Near Field Communication, QR Code, augmented reality and other latest technologies deploying in the industry. By the end of the course, the latest trend and the way forward of e-commerce and Fintech in Hong Kong and overseas will be discussed.

Language(s) of Instruction

English

Host Institution Course Number

ELEC2544

Host Institution Course Title

INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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