

# COURSE DETAIL

## INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

Chinese University of Hong Kong, University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Electrical Engineering

**UCEAP Course Number**

144

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

**UCEAP Transcript Title**

ELEC COMM& FIN TECH

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

**Course Description**

This course examines basic technical knowledge on electronic commerce and financial technology. It introduces different e-commerce models: B2C and B2B model and overview different enabling technologies e-Commerce and FinTech such as the location base technology, RFID, GPS, e-payment, server-side and channel security, Near Field Communication, QR Code, augmented reality and other latest technologies deploying in the industry. By the end of the course, the latest trend and the way forward of e-commerce and Fintech in Hong Kong and overseas will be discussed.

**Language(s) of Instruction**

English

**Host Institution Course Number**

ELEC2544

**Host Institution Course Title**

INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

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