COURSE DETAIL

INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

Country
Hong Kong

Host Institution
University of Hong Kong

Program(s)
Chinese University of Hong Kong,University of Hong Kong

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Electrical Engineering

UCEAP Course Number
144

UCEAP Course Suffix

UCEAP Official Title
INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

UCEAP Transcript Title
ELEC COMM& FIN TECH

UCEAP Quarter Units
5.00

UCEAP Semester Units

3.30

Course Description

This course examines basic technical knowledge on electronic commerce and financial technology. It introduces different e-commerce models: B2C and B2B model and overview different enabling technologies e-Commerce and FinTech such as the location base technology, RFID, GPS, e-payment, server-side and channel security, Near Field Communication, QR Code, augmented reality and other latest technologies deploying in the industry. By the end of the course, the latest trend and the way forward of e-commerce and Fintech in Hong Kong and overseas will be discussed.

Language(s) of Instruction
English

Host Institution Course Number
ELEC2544

Host Institution Course Title
INTRODUCTION TO ELECTRONIC COMMERCE AND FINANCIAL TECHNOLOGY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

Print