COURSE DETAIL

GLOBALIZATION AND TOURISM
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Sociology Geography
UCEAP Course Number 32
UCEAP Course Suffix
UCEAP Official Title GLOBALIZATION AND TOURISM
UCEAP Transcript Title GLBLZTN & TOURISM
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines tourism as a lens to explore key issues of globalization and economic development and to demonstrate how tourism, a global phenomenon, influences local people's lives. Course objectives are to 1) introduce key concepts relevant to tourism and globalization; 2) apply theoretical frameworks to the analysis of contemporary issues of the globalization of tourism, and the complex relationships that link local, regional, national and international processes and patterns of tourism development; 3) explore the relationships between the forces of globalization, multinational tourism corporations, and the state and civil society; and 4) interrogate the economic, political and social ramifications of the systemic sources of power and inequality which are reflected in and sustained by international tourism. Finally, this course will also consider the future of tourism with regard to new sectors and trends such as ecotourism, adventure tourism, and the effects of social media and the Internet, along with what travel will look like in a post-COVID-19 world both in and beyond Hong Kong.

Language(s) of Instruction
English

Host Institution Course Number
CCGL9021

Host Institution Course Title
GLOBALIZATION AND TOURISM

Host Institution Course Details
https://commoncore.hku.hk/ccgl9021/#osdt

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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