

COURSE DETAIL

GLOBALIZATION AND TOURISM

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Sociology Geography

UCEAP Course Number

32

UCEAP Course Suffix**UCEAP Official Title**

GLOBALIZATION AND TOURISM

UCEAP Transcript Title

GLBLZTN & TOURISM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines tourism as a lens to explore key issues of globalization and economic development and to demonstrate how tourism, a global phenomenon, influences local people's lives. Course objectives are to 1) introduce key concepts relevant to tourism and globalization; 2) apply theoretical frameworks to the analysis of contemporary issues of the globalization of tourism, and the complex relationships that link local, regional, national and international processes and patterns of tourism development; 3) explore the relationships between the forces of globalization, multinational tourism corporations, and the state and civil society; and 4) interrogate the economic, political and social ramifications of the systemic sources of power and inequality which are reflected in and sustained by international tourism. Finally, this course will also consider the future of tourism with regard to new sectors and trends such as ecotourism, adventure tourism, and the effects of social media and the Internet, along with what travel will look like in a post-COVID-19 world both in and beyond Hong Kong.

Language(s) of Instruction

English

Host Institution Course Number

CCGL9021

Host Institution Course Title

GLOBALIZATION AND TOURISM

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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