COURSE DETAIL

FRENCH BUSINESS
Country France
Host Institution University of Bordeaux
Program(s) French in Bordeaux,University of Bordeaux
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 141
UCEAP Course Suffix A
UCEAP Official Title FRENCH BUSINESS
UCEAP Transcript Title FRENCH BUSINESS
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

This course studies corporations in relation to the structure of productivity and human relations, the business environment, business as a cultural project, business and the management of human resources, decision making, the spirit and workings of mercantilism, and production and finance. To do so, the course utilizes local, national, generalized, and specialized mass media.

Language(s) of Instruction
French

Host Institution Course Number
DFS1OP14

Host Institution Course Title
FRANÇAIS DES AFFAIRES

Host Institution Course Details

Host Institution Campus
UNIVERSITÉ BORDEAUX MONTAIGNE

Host Institution Faculty

Host Institution Degree

Host Institution Department
DEFLE

Course Last Reviewed
2023-2024

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