

COURSE DETAIL

FRENCH BUSINESS

Country

France

Host Institution

University of Bordeaux

Program(s)

French in Bordeaux, University of Bordeaux

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

141

UCEAP Course Suffix

A

UCEAP Official Title

FRENCH BUSINESS

UCEAP Transcript Title

FRENCH BUSINESS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course studies corporations in relation to the structure of productivity and human relations, the business environment, business as a cultural project, business and the management of human resources, decision making, the spirit and workings of mercantilism, and production and finance. To do so, the course utilizes local, national, generalized, and specialized mass media.

Language(s) of Instruction

French

Host Institution Course Number

DFS1OP14

Host Institution Course Title

FRENCH BUSINESS

Host Institution Campus

UNIVERSITÉ BORDEAUX MONTAIGNE

Host Institution Faculty

Host Institution Degree

Host Institution Department

DEFLE

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