

COURSE DETAIL

CHINESE MANAGEMENT 1

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration Asian Studies

UCEAP Course Number

20

UCEAP Course Suffix**UCEAP Official Title**

CHINESE MANAGEMENT 1

UCEAP Transcript Title

CHINESE MANAGEMENT1

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course targets to help you understand important topics of management in the Chinese context or with the Chinese people. You will learn concepts, theories, research results, and successful management stories related to this domain. You will learn from the lectures, your classmates, as well as your own explorative learning activities. This course requires highly interactive class participation and your own exploration outside the classroom.

Language(s) of Instruction

English

Host Institution Course Number

E2800020

Host Institution Course Title

CHINESE MANAGEMENT 1

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Management

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