COURSE DETAIL

CHINESE MANAGEMENT 1
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration Asian Studies
UCEAP Course Number 20
UCEAP Course Suffix
UCEAP Official Title CHINESE MANAGEMENT 1
UCEAP Transcript Title CHINESE MANAGEMENT1
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course targets to help you understand important topics of management in the Chinese context or with the Chinese people. You will learn concepts, theories, research results, and successful management stories related to this domain. You will learn from the lectures, your classmates, as well as your own explorative learning activities. This course requires highly interactive class participation and your own exploration outside the classroom.

Language(s) of Instruction
English

Host Institution Course Number
E2800020

Host Institution Course Title
CHINESE MANAGEMENT 1

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Management

Course Last Reviewed
2023-2024

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