

## COURSE DETAIL

### TELEVISION: IDEAS AND INDUSTRY

**Country**

United Kingdom - England

**Host Institution**

University of Bristol

**Program(s)**

University of Bristol

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

169

**UCEAP Course Suffix****UCEAP Official Title**

TELEVISION: IDEAS AND INDUSTRY

**UCEAP Transcript Title**

TV: IDEAS&INDUSTRY

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course explores television programming in relation to its production and cultural contexts, initially by comparing the vision and practice of early British television (in the so-called Golden Age of the 1950s/60s) with the present complexities of the international television industry and contemporary consumer culture. Students also consider how commissioning decisions are made, and how notions of "quality" and expectations of public service shift in an increasingly plural environment that includes non-broadcast provision of television programming. Lectures and seminars are supplemented by screenings of a range of programs that may be seen to reflect the broader contextual changes of industry, markets, and the public sphere. Students deepen their understanding of practical creative decision making at various levels of the broadcasting industry by researching broadcaster requirements and working on commercially viable group TV program proposals to be presented/submitted at the end of the course.

## Language(s) of Instruction

English

## Host Institution Course Number

FATV30020

## Host Institution Course Title

TELEVISION: IDEAS AND INDUSTRY

## Host Institution Course Details

<https://www.bris.ac.uk/unit-programme-catalogue/UnitDetails.jsa?unitCode=FATV30...>

## Host Institution Campus

University of Bristol

## Host Institution Faculty

## Host Institution Degree

**Host Institution Department**

Film and Television

**Course Last Reviewed**

2023-2024

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