COURSE DETAIL

TELEVISION: IDEAS AND INDUSTRY
Country United Kingdom - England
Host Institution University of Bristol
Program(s) University of Bristol
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies
UCEAP Course Number 169
UCEAP Course Suffix
UCEAP Official Title TELEVISION: IDEAS AND INDUSTRY
UCEAP Transcript Title TV: IDEAS&INDUSTRY
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

This course explores television programming in relation to its production and cultural contexts, initially by comparing the vision and practice of early British television (in the so-called Golden Age of the 1950s/60s) with the present complexities of the international television industry and contemporary consumer culture. Students also consider how commissioning decisions are made, and how notions of "quality" and expectations of public service shift in an increasingly plural environment that includes non-broadcast provision of television programming. Lectures and seminars are supplemented by screenings of a range of programs that may be seen to reflect the broader contextual changes of industry, markets, and the public sphere. Students deepen their understanding of practical creative decision making at various levels of the broadcasting industry by researching broadcaster requirements and working on commercially viable group TV program proposals to be presented/submitted at the end of the course.

Language(s) of Instruction
English

Host Institution Course Number
FATV30020

Host Institution Course Title
TELEVISION: IDEAS AND INDUSTRY

Host Institution Course Details
https://www.bris.ac.uk/unit-programme-catalogue/UnitDetails.jsa?unitCode=FATV30...

Host Institution Campus
University of Bristol

Host Institution Faculty

Host Institution Degree

Host Institution Department
Film and Television

Course Last Reviewed
2023-2024

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