

COURSE DETAIL

TELEVISION: IDEAS AND INDUSTRY

Country

United Kingdom - England

Host Institution

University of Bristol

Program(s)

University of Bristol

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

169

UCEAP Course Suffix**UCEAP Official Title**

TELEVISION: IDEAS AND INDUSTRY

UCEAP Transcript Title

TV: IDEAS&INDUSTRY

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course explores television programming in relation to its production and cultural contexts, initially by comparing the vision and practice of early British television (in the so-called Golden Age of the 1950s/60s) with the present complexities of the international television industry and contemporary consumer culture. Students also consider how commissioning decisions are made, and how notions of "quality" and expectations of public service shift in an increasingly plural environment that includes non-broadcast provision of television programming. Lectures and seminars are supplemented by screenings of a range of programs that may be seen to reflect the broader contextual changes of industry, markets, and the public sphere. Students deepen their understanding of practical creative decision making at various levels of the broadcasting industry by researching broadcaster requirements and working on commercially viable group TV program proposals to be presented/submitted at the end of the course.

Language(s) of Instruction

English

Host Institution Course Number

FATV30020

Host Institution Course Title

TELEVISION: IDEAS AND INDUSTRY

Host Institution Campus

University of Bristol

Host Institution Faculty

Host Institution Degree

Host Institution Department

Film and Television

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