

# COURSE DETAIL

## FUNDAMENTALS OF VISUAL DESIGN

**Country**

Australia

**Host Institution**

University of Sydney

**Program(s)**

University of Sydney

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

FUNDAMENTALS OF VISUAL DESIGN

**UCEAP Transcript Title**

VISUAL DESIGN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course introduces the principles of visual design, including graphic design, color theory, and typography. Students combine visual elements to effectively communicate an idea or concept, to describe a product, and to represent visual user interface elements in an interactive product. Using digital image manipulation tools, such as Adobe Photoshop and Adobe Illustrator, students develop design concepts and turn concepts into visual communication materials in the form of digital images.

## Language(s) of Instruction

English

## Host Institution Course Number

DECO2101

## Host Institution Course Title

FUNDAMENTALS OF VISUAL DESIGN

## Host Institution Campus

sydney

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Design Computing

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