COURSE DETAIL

FUNDAMENTALS OF VISUAL DESIGN
Country Australia
Host Institution University of Sydney
Program(s) University of Sydney
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title FUNDAMENTALS OF VISUAL DESIGN
UCEAP Transcript Title VISUAL DESIGN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course introduces the principles of visual design, including graphic design, color theory, and typography. Students combine visual elements to effectively communicate an idea or concept, to describe a product, and to represent visual user interface elements in an interactive product. Using digital image manipulation tools, such as Adobe Photoshop and Adobe Illustrator, students develop design concepts and turn concepts into visual communication materials in the form of digital images.

Language(s) of Instruction
English

Host Institution Course Number
DECO2101

Host Institution Course Title
FUNDAMENTALS OF VISUAL DESIGN

Host Institution Course Details
http://sydney.edu.au/courses/uos/deco2101

Host Institution Campus
sydney

Host Institution Faculty

Host Institution Degree

Host Institution Department
Design Computing

Course Last Reviewed
2023-2024

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