

COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country

Switzerland

Host Institution

University of Geneva

Program(s)

Global Studies, Geneva

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTL MANAGEMENT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course develops a fundamental understanding of the inherent dynamics of international management. It provides a comprehensive overview of the management decisions in the global environment and challenges students to analyze complex situations and develop recommendations for strategic decisions independently. Through the analysis of case studies, interactions with guest speakers, and an in-depth group project, the course offers a theoretical understanding of international management, but also a more practical application, analyzing best practices in management and frameworks as well as failures and lessons to be learned moving forward.

Language(s) of Instruction

English

Host Institution Course Number

S230005

Host Institution Course Title

INTERNATIONAL MANAGEMENT

Host Institution Course Details

Host Institution Campus

University of Geneva

Host Institution Faculty

Host Institution Degree

Host Institution Department

Faculté d'Économie et de Management

Course Last Reviewed

2023-2024

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