

# COURSE DETAIL

## INTERNATIONAL MANAGEMENT

**Country**

Switzerland

**Host Institution**

University of Geneva

**Program(s)**

Global Studies, Geneva

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

106

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL MANAGEMENT

**UCEAP Transcript Title**

INTL MANAGEMENT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course develops a fundamental understanding of the inherent dynamics of international management. It provides a comprehensive overview of the management decisions in the global environment and challenges students to analyze complex situations and develop recommendations for strategic decisions independently. Through the analysis of case studies, interactions with guest speakers, and an in-depth group project, the course offers a theoretical understanding of international management, but also a more practical application, analyzing best practices in management and frameworks as well as failures and lessons to be learned moving forward.

### Language(s) of Instruction

English

### Host Institution Course Number

S230005

### Host Institution Course Title

INTERNATIONAL MANAGEMENT

### Host Institution Campus

University of Geneva

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Faculté d'Économie et de Management

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