COURSE DETAIL

INTERNATIONAL MANAGEMENT
Country Switzerland
Host Institution University of Geneva
Program(s) Global Studies, Geneva
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 106
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL MANAGEMENT
UCEAP Transcript Title INTL MANAGEMENT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course develops a fundamental understanding of the inherent dynamics of international management. It provides a comprehensive overview of the management decisions in the global environment and challenges students to analyze complex situations and develop recommendations for strategic decisions independently. Through the analysis of case studies, interactions with guest speakers, and an in-depth group project, the course offers a theoretical understanding of international management, but also a more practical application, analyzing best practices in management and frameworks as well as failures and lessons to be learned moving forward.

Language(s) of Instruction
English

Host Institution Course Number
S230005

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details

Host Institution Campus
University of Geneva

Host Institution Faculty

Host Institution Degree

Host Institution Department
Faculté d'Économie et de Management

Course Last Reviewed
2023-2024

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