COURSE DETAIL

NEW MEDIA PSYCHOLOGY
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Psychology
UCEAP Course Number 106
UCEAP Course Suffix
UCEAP Official Title NEW MEDIA PSYCHOLOGY
UCEAP Transcript Title NEW MEDIA PSYCH
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course is designed to help foster an understanding of the psychology of new media. New media are forms of media that are native to computers; they are computational and rely on computers (including smart devices) for distribution, such as social media, websites, mobile apps, virtual worlds, mobile games, human-computer interface, etc. This course seeks to illustrate the relevance of psychology theory and research in understanding cognitive, emotional, and social processes that people have in new media (e.g., motivation, self-presentation in SNSs, social interactions in virtual worlds).

Students should have basic knowledge of key theories, concepts, and research methods to succeed in this course. By the end of the semester, students will demonstrate an understanding of the psychological mechanism underlying the processes of new media consumption and how new media impacts us.

Language(s) of Instruction
English

Host Institution Course Number
PSYC382

Host Institution Course Title
NEW MEDIA PSYCHOLOGY

Host Institution Course Details
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanView.jsp?year=2023&term=2R...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Psychology

Course Last Reviewed
2023-2024

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