

COURSE DETAIL

NEW MEDIA PSYCHOLOGY

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

NEW MEDIA PSYCHOLOGY

UCEAP Transcript Title

NEW MEDIA PSYCH

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course is designed to help foster an understanding of the psychology of new media. New media are forms of media that are native to computers; they are computational and rely on computers (including smart devices) for distribution, such as social media, websites, mobile apps, virtual worlds, mobile games, human-computer interface, etc. This course seeks to illustrate the relevance of psychology theory and research in understanding cognitive, emotional, and social processes that people have in new media (e.g., motivation, self-presentation in SNSs, social interactions in virtual worlds).

Students should have basic knowledge of key theories, concepts, and research methods to succeed in this course. By the end of the semester, students will demonstrate an understanding of the psychological mechanism underlying the processes of new media consumption and how new media impacts us.

Language(s) of Instruction

English

Host Institution Course Number

PSYC382

Host Institution Course Title

NEW MEDIA PSYCHOLOGY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Psychology

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