COURSE DETAIL

MANAGEMENT THEORY AND PRACTICE

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
103

UCEAP Course Suffix
S

UCEAP Official Title
MANAGEMENT THEORY AND PRACTICE

UCEAP Transcript Title
MGMT THEORY PRACTCE

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

This course covers most of the issues related to important concepts, theory, and practices of modern management. A key focus is on the modern management function, including issues of 1) delivering strategic value (for planning); 2) building a dynamic organization (for organizing); 3) mobilizing people (for leading), and 4) learning and changing (for controlling) in turbulent and competitive markets. Along the way, the course looks at the importance of managing people, resources, and organizational and leadership agility. The course also emphasizes themes of good management processes and practices, such as collaboration, leadership, strategic value, and adaptive action.

Language(s) of Instruction
English

Host Institution Course Number
IEE2098

Host Institution Course Title
MANAGEMENT THEORY AND PRACTICE

Host Institution Course Details
https://summer.yonsei.ac.kr/_res/summer/etc/6.TBA_MANAGEMENT_THEORY_AND_PRACTIC...

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Economics

Course Last Reviewed
2024-2025

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