

# COURSE DETAIL

## MANAGEMENT THEORY AND PRACTICE

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

103

**UCEAP Course Suffix**

S

**UCEAP Official Title**

MANAGEMENT THEORY AND PRACTICE

**UCEAP Transcript Title**

MGMT THEORY PRACTCE

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course covers most of the issues related to important concepts, theory, and practices of modern management. A key focus is on the modern management function, including issues of 1) delivering strategic value (for planning); 2) building a dynamic organization (for organizing); 3) mobilizing people (for leading), and 4) learning and changing (for controlling) in turbulent and competitive markets. Along the way, the course looks at the importance of managing people, resources, and organizational and leadership agility. The course also emphasizes themes of good management processes and practices, such as collaboration, leadership, strategic value, and adaptive action.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

IEE2098

### **Host Institution Course Title**

MANAGEMENT THEORY AND PRACTICE

### **Host Institution Campus**

Yonsei International Summer School

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business and Economics

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