COURSE DETAIL

SOCIAL ENTREPRENEURSHIP

Country Netherlands

Host Institution Maastricht University - School of Business and Economics

Program(s) Business and Economics, Maastricht

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Economics Business Administration

UCEAP Course Number 152

UCEAP Course Suffix

UCEAP Official Title SOCIAL ENTREPRENEURSHIP

UCEAP Transcript Title SOC ENTREPRNRALSHP

UCEAP Quarter Units 6.00

UCEAP Semester Units 4.00

Course Description

This course provides the opportunity to learn how to apply knowledge and skills to address complex social and environmental problems. This course is structured around experiential problem-based learning, providing the opportunity to synthesize theory and practice. Topics include critically reviewing concepts; user-centered design of social and environmental enterprises; frameworks for understanding and strategizing; understanding and reporting social and environmental impact; and cross-sector collaboration. Prerequisites: two introductory business courses.

Language(s) of Instruction English

Host Institution Course Number EBC2147

Host Institution Course Title SOCIAL ENTREPRENEURSHIP

Host Institution Campus Maastricht University

Host Institution Faculty

School of Business & Economics

Host Institution Degree

Host Institution Department

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